

19,110 

NEW CYCLING TRIPS WERE GENERATED

52,431 

PEOPLE WERE REACHED

The BIG BIKE

Revival

ENJOY THE RIDE

6,213 

PEOPLE BECAME REGULAR CYCLISTS

41,473 

PEOPLE ARE ENCOURAGING OTHERS TO CYCLE

21,569 

PEOPLE HAVE AN IMPROVED PERCEPTION OF CYCLING SAFELY

21,093 

PEOPLE EXERCISING MORE

13,684 

BIKES FIXED

1,448 

FREE EVENTS DELIVERED

140 

NEW AND EXISTING COMMUNITY CYCLE CLUBS SET-UP

140 

CELEBRATION RIDES

123 

VOLUNTEER AND BIKE RECYCLING CENTRES HELPED DELIVER THE EVENT

55% 

UNDER 20 MILES

45% 

UNDER 10 MILES

