

# Cyclenation-CTC Annual Campaigners' Conference

Hosted by Merseyside Cycling Campaign

**Saturday October 24th 2015**

**Blackburne House, L8 7PE**

Detailed programme with all workshop information

[Click here to register for your delegate place](#)

- 10:30 Registration and refreshments
- 11:00 **Welcome from Simon O'Brien, Mayor of Liverpool's Green Advisor**
- 11:10 **Plenary session: Making the case for investing in (walking and) cycling**  
Chair Stella Shackel (Membership secretary, Merseyside Cycling Campaign)  
with Prof John Ashton CBE - President, Faculty of Public Health  
Robin Tucker - Chair, Oxfordshire Cycle Network  
Robin Ireland - CEO, Health Equalities Group  
Dr Robin Lovelace - Leeds University
- 11:50 **DfT announcement (pre-recorded)**
- 12:00 **Plenary session: Cycling and the political landscape**  
Chair Roxanne De Beaux (Secretary, Cyclenation)  
with Julian Huppert - previous co-chair of the All-Party Parliamentary Cycling Group  
Louise Ellman MP - Chair, Commons Transport Select Committee  
Roger Geffen MBE - Policy Director, CTC  
Adrian Lord - Phil Jones Associates (TBC)
- 12:40 **Extended sessions:** (In three separate rooms, participants to choose one)  
**Securing investment** with John Ashton, Robin Tucker and Robin Ireland  
**Engaging with politicians** with Roger Geffen, Julian Huppert and Louise Ellman  
**DfT Propensity to cycle tool** with Robin Lovelace
- 13:20 Lunch
- 14:00 **Plenary session: Inclusive cycling advocacy and social enterprises**  
Chair TBC  
with Daniel Robinson - Founder, Peleton Liverpool  
Ian Tierney - Cycling Projects  
Jim Chisholm - Campaigner, Cambridge Cycling Campaign  
Matt Turner & Emma Metcalfe - Chair, CycleSheffield & Coordinator, S4C Sheffield
- 14:40 **Extended sessions:** (In three separate rooms, participants to choose one)  
**Inviting & inclusive campaigning** with Matt Turner & Emma Metcalfe  
**Inclusive Cycling Centres** with Ian Tierney  
**Social enterprises** with Daniel Robinson (and Robin Ireland?)
- 15:20 Tea and coffee break
- 15:40 **Plenary session: Building high quality space for cycling, to enable all ages and abilities to cycle**  
Chair Jonathan Fingland (Greater Manchester Cycling Campaign & Cyclenation)  
with Adrian Lord - Phil Jones Associates  
Brian Deegan - Principal Technical Specialist at TfL;  
Isabelle Clement - Director, Wheels for Wellbeing  
Robin Heydon - Chair, Cyclenation & Co-author "Making Space for Cycling" guide
- 16:20 **Extended sessions:** (In three separate rooms, participants to choose one)  
**Infrastructure suitable for All Ages and Abilities** with Brian Deegan, Isabelle Clement & Robin Heydon  
**Inclusive, long-term campaigning** with Jim Chisholm  
**Providing services** (TBC, could be Community Cycling Centres & Big Bike Revival with Danny & Roger)
- 17:00 Close