



## The big picture

Nationwide

# BIKE WEEK

**BIKE WEEK IS** an annual opportunity to promote everyday cycling for everyone. Demonstrating the social, health and environmental benefits of cycling, the week aims to get people to give cycling a go – for fun or for transport to work, school, the shops, or to visit friends. Bike Week runs from 11-19 June but events still take place through September and beyond. This year's Bike Week has a special focus and will encourage people to use their bikes to cycle to work. Many people will use the events to ride and take part in 'buddy' rides with colleagues, scope out the easiest route to their place of work, or take part in workplace cycling challenges. For more information, turn to page 34 or see [bikeweek.org.uk](http://bikeweek.org.uk).

